



NWCOA Newsletter Advertising

For advertising information contact:

NWCOA Executive Staff at 540/374-5600 or goNWCOA@gmail.com

For content submission contact:

Stephen M. Vantassel, editor at newsletter@nwcoa.com

2019 Publishing Dates

Publishing dates may change without notice, so insertions should be made in advance. Advertisers are encouraged to submit an insertion order for the entire publishing year. The newsletter publishes 4 times per year and is received by approximately 6000 people electronically. In addition, print copies are mailed to approximately 800 active NWCOA members.

Newsletter Deadlines	Insertion Deadline	Publishing Date
Convention Issue	December 1, 2018	January 15, 2019
Spring Issue	February 15, 2019	March 29, 2019
Summer Issue	June 1, 2019	July 15, 2019
Fall Issue	September 1, 2019	October 15, 2019

Ad Sizes

Display Ads	Ad Size	Member	Non-Member
Full Page	7" w x 9.5" h	\$200	\$350
½ Page H	3.5" w x 9.5" h	\$120	\$200
½ Page V	7" w x 5" h	\$120	\$200
¼ Page V	3.5" w x 5" h	\$75	\$125
Classified Ads	(up to 50 words)	\$10.00	\$25.00

Payment Information

Discount cost 10% for two insertions, 20% for three insertions and 30% for four insertions. No discount for classified ads. NWCOA will bill you after each issue is produced and send a "tear sheet" of your ad. Payment can be made in advance. MasterCard, Visa, American Express, and Discover accepted. Checks should be made out to "NWCOA" and submitted to: NWCOA, PO Box 655, Fredericksburg, VA 22404 or goNWCOA@gmail.com.

Publishing Information

Ads should be in JPEG, EPS or PDF format in appropriate dimensions and submitted to goNWCOA@gmail.com.

Classifieds should be submitted in Microsoft Word and sent to goNWCOA@gmail.com.

NWCOA reserves the right to reject any advertising deemed contrary to the purposes of NWCOA.



NWCOA Newsletter Ad Insertion

Please submit to:
NWCOA
PO Box 655
Fredericksburg, VA 22404
or goNWCOA@gmail.com

Questions? Please call 540/374-5600

Please use this form to reserve advertising space in NWCOA NEWS

Company Name: _____

Media Coordinator: _____

Address: _____

Phone: _____ Email: _____

Circle the Appropriate Information:

NWCOA Member

Non-Member

Issues to Run Ad (please circle):

Convention Spring

Summer Fall

Size of Ad to Run (please circle):

Full Page ¼ Page V

½ Page V ½ Page H

Classified

Ad Name(s): _____

Use same ad for all insertions

New ad materials will be mailed prior to insertion deadlines

Billing Address: (if different from above)

Contact: _____

Address: _____

Would you like NWCOA to:

Invoice in full for all insertions.

Invoice after each issue is produced.